



## Excise Directorate, Government of West Bengal

### Report on Registered Brand

Liquor Category : Foreign Liquor

Liquor Kind : India Made Foreign Liquor (IMFL)

Liquor Type : Vodka

Financial Year : 2020-2021

Brand Name	Measure	Strength	Legend	MRP(Rs.)
<b>EMBOSS Special Vodka</b>	180 ML.	50 Under Proof	WB/GEN	80.00
	180 ML.	50 Under Proof	WB/GEN	80.00
	180 ML.	50 Under Proof	WB/GEN	90.00
	375 ML.	50 Under Proof	WB/GEN	110.00
	375 ML.	50 Under Proof	WB/GEN	110.00
	375 ML.	50 Under Proof	WB/GEN	170.00
	750 ML.	50 Under Proof	WB/GEN	260.00
<b>Eristoff Triple Distilled Premium Vodka</b>	750 ML.	25 Under Proof	WB/BSF	420.00
	750 ML.	25 Under Proof	WB/GEN	770.00
	750 ML.	25 Under Proof	WB/GEN	770.00
	750 ML.	25 Under Proof	WB/GEN	770.00
<b>Fashion Party Collection Premium Vodka</b>	180 ML.	25 Under Proof	WB/GEN	420.00
<b>INDIAN HONEY SHOT</b>	180 ML.	25 Under Proof	WB/GEN	580.00
	375 ML.	25 Under Proof	WB/GEN	1100.00
	750 ML.	25 Under Proof	WB/GEN	2060.00
<b>M2 MAGIC MOMENTS GRAIN VODKA</b>	750 ML.	25 Under Proof	WB/GEN	660.00
<b>M2 MAGIC MOMENTS REMIX GREEN APPLE FLAVOURED VODKA</b>	750 ML.	25 Under Proof	WB/GEN	690.00
<b>M2 MAGIC MOMENTS REMIX ORANGE FLAVOURED VODKA</b>	750 ML.	25 Under Proof	WB/GEN	690.00
<b>M2 VERVE MAGIC MOMENTS SUPER PREMIUM VODKA</b>	750 ML.	25 Under Proof	WB/CSD	490.00
	750 ML.	25 Under Proof	WB/CSD	560.00
	750 ML.	25 Under Proof	WB/CSD	560.00
	750 ML.	25 Under Proof	WB/GEN	1010.00
<b>Magic Moments Grain Vodka</b>	750 ML.	25 Under Proof	SIK/CSD	240.00
	750 ML.	25 Under Proof	SIK/CSD	240.00
	750 ML.	25 Under Proof	SIK/CSD	244.00
	750 ML.	25 Under Proof	OUTSIDE INDIA/CSD	272.00
	750 ML.	25 Under Proof	WB/CSD	350.00
	750 ML.	25 Under Proof	WB/CSD	350.00
	750 ML.	25 Under Proof	WB/CSD	350.00
<b>Magic Moments Pure Grain Vodka</b>	180 ML.	25 Under Proof	WB/GEN	180.00
	180 ML.	25 Under Proof	WB/GEN	180.00
	180 ML.	25 Under Proof	WB/GEN	190.00

Brand Name	Measure	Strength	Legend	MRP(Rs.)
	180 ML.	25 Under Proof	WB/GEN	200.00
	180 ML.	25 Under Proof	WB/GEN	200.00
	375 ML.	25 Under Proof	WB/GEN	360.00
	375 ML.	25 Under Proof	WB/GEN	360.00
	375 ML.	25 Under Proof	WB/GEN	380.00
	375 ML.	25 Under Proof	WB/GEN	380.00
	750 ML.	25 Under Proof	WB/BSF	310.00
	750 ML.	25 Under Proof	WB/BSF	320.00
	750 ML.	25 Under Proof	WB/DEF	320.00
	750 ML.	25 Under Proof	WB/GEN	540.00
	750 ML.	25 Under Proof	WB/GEN	540.00
	750 ML.	25 Under Proof	WB/GEN	540.00
	750 ML.	25 Under Proof	WB/GEN	540.00
	750 ML.	25 Under Proof	WB/GEN	540.00
	750 ML.	25 Under Proof	WB/GEN	540.00
	750 ML.	25 Under Proof	WB/GEN	540.00
<b>MAGIC MOMENTS REMIX CUCUMBER &amp; WILD GREEN LEMON SMOOTH FLAVOURED VODKA</b>	750 ML.	25 Under Proof	WB/GEN	650.00
	750 ML.	25 Under Proof	WB/GEN	650.00
<b>Magic Moments Remix Flavoured Vodka Chocolate</b>	180 ML.	25 Under Proof	WB/GEN	200.00
	180 ML.	25 Under Proof	WB/GEN	200.00
	180 ML.	25 Under Proof	WB/GEN	210.00
	180 ML.	25 Under Proof	WB/GEN	210.00
	375 ML.	25 Under Proof	WB/GEN	390.00
	375 ML.	25 Under Proof	WB/GEN	400.00
	375 ML.	25 Under Proof	WB/GEN	400.00
	750 ML.	25 Under Proof	WB/GEN	650.00
	750 ML.	25 Under Proof	WB/GEN	650.00
	750 ML.	25 Under Proof	WB/GEN	650.00
<b>MAGIC MOMENTS REMIX GRAPEFRUIT &amp; WATERMELON SMOOTH FLAVOURED VODKA</b>	180 ML.	25 Under Proof	WB/GEN	210.00
	180 ML.	25 Under Proof	WB/GEN	210.00
	180 ML.	25 Under Proof	WB/GEN	240.00
	375 ML.	25 Under Proof	WB/GEN	400.00
	375 ML.	25 Under Proof	WB/GEN	400.00
	750 ML.	25 Under Proof	WB/GEN	650.00
	750 ML.	25 Under Proof	WB/GEN	650.00
	750 ML.	25 Under Proof	WB/GEN	650.00
	750 ML.	25 Under Proof	WB/GEN	670.00
	750 ML.	25 Under Proof	WB/GEN	670.00
<b>Magic Moments Remix Green Apple Flavoured Vodka</b>	750 ML.	25 Under Proof	WB/CSD	390.00
	750 ML.	25 Under Proof	WB/CSD	390.00
	750 ML.	25 Under Proof	WB/CSD	390.00
<b>Magic Moments Remix Orange Flavoured Vodka</b>	750 ML.	25 Under Proof	WB/CSD	390.00

Brand Name	Measure	Strength	Legend	MRP(Rs.)
	750 ML.	25 Under Proof	WB/CSD	390.00
	750 ML.	25 Under Proof	WB/CSD	390.00
<b>Magic Moments Remix Smooth Green Apple Flavoured Vodka</b>	180 ML.	25 Under Proof	WB/GEN	200.00
	180 ML.	25 Under Proof	WB/GEN	200.00
	180 ML.	25 Under Proof	WB/GEN	210.00
	180 ML.	25 Under Proof	WB/GEN	220.00
	180 ML.	25 Under Proof	WB/GEN	220.00
	375 ML.	25 Under Proof	WB/GEN	390.00
	375 ML.	25 Under Proof	WB/GEN	390.00
	375 ML.	25 Under Proof	WB/GEN	400.00
	375 ML.	25 Under Proof	WB/GEN	400.00
	750 ML.	25 Under Proof	WB/GEN	650.00
	750 ML.	25 Under Proof	WB/GEN	650.00
	750 ML.	25 Under Proof	WB/GEN	650.00
	750 ML.	25 Under Proof	WB/GEN	670.00
	750 ML.	25 Under Proof	WB/GEN	670.00
	750 ML.	25 Under Proof	WB/GEN	670.00
	750 ML.	25 Under Proof	WB/GEN	670.00
<b>MAGIC MOMENTS REMIX SMOOTH LEMON FLAVOURED VODKA</b>	180 ML.	25 Under Proof	WB/GEN	210.00
	180 ML.	25 Under Proof	WB/GEN	210.00
	180 ML.	25 Under Proof	WB/GEN	240.00
	375 ML.	25 Under Proof	WB/GEN	400.00
	375 ML.	25 Under Proof	WB/GEN	400.00
	750 ML.	25 Under Proof	WB/GEN	650.00
	750 ML.	25 Under Proof	WB/GEN	670.00
	750 ML.	25 Under Proof	WB/GEN	670.00
<b>Magic Moments Remix Smooth Orange Flavoured Vodka</b>	180 ML.	25 Under Proof	WB/GEN	200.00
	180 ML.	25 Under Proof	WB/GEN	200.00
	180 ML.	25 Under Proof	WB/GEN	210.00
	180 ML.	25 Under Proof	WB/GEN	220.00
	180 ML.	25 Under Proof	WB/GEN	220.00
	375 ML.	25 Under Proof	WB/GEN	390.00
	375 ML.	25 Under Proof	WB/GEN	390.00
	375 ML.	25 Under Proof	WB/GEN	400.00
	375 ML.	25 Under Proof	WB/GEN	400.00
	750 ML.	25 Under Proof	WB/GEN	650.00
	750 ML.	25 Under Proof	WB/GEN	650.00
	750 ML.	25 Under Proof	WB/GEN	650.00
	750 ML.	25 Under Proof	WB/GEN	670.00
	750 ML.	25 Under Proof	WB/GEN	670.00
	750 ML.	25 Under Proof	WB/GEN	670.00

Brand Name	Measure	Strength	Legend	MRP(Rs.)
	750 ML.	25 Under Proof	WB/GEN	670.00
<b>MAGIC MOMENTS VERVE PREMIUM VODKA</b>	750 ML.	25 Under Proof	WB/GEN	1030.00
	750 ML.	25 Under Proof	WB/GEN	1030.00
	750 ML.	25 Under Proof	WB/GEN	1030.00
<b>Red Bliss Virgin VODKA</b>	180 ML.	25 Under Proof	WB/GEN	200.00
	180 ML.	25 Under Proof	WB/GEN	200.00
	375 ML.	25 Under Proof	WB/GEN	350.00
	375 ML.	25 Under Proof	WB/GEN	350.00
	750 ML.	25 Under Proof	WB/GEN	540.00
	750 ML.	25 Under Proof	WB/GEN	540.00
<b>S1 VODKA</b>	180 ML.	25 Under Proof	WB/GEN	180.00
	180 ML.	25 Under Proof	WB/GEN	180.00
	180 ML.	25 Under Proof	WB/GEN	180.00
	375 ML.	25 Under Proof	WB/GEN	350.00
	375 ML.	25 Under Proof	WB/GEN	350.00
	500 ML.	25 Under Proof	WB/GEN	390.00
	500 ML.	25 Under Proof	WB/GEN	390.00
	750 ML.	25 Under Proof	WB/GEN	520.00
	750 ML.	25 Under Proof	WB/GEN	520.00
	750 ML.	25 Under Proof	WB/GEN	520.00
	750 ML.	25 Under Proof	WB/GEN	520.00
	750 ML.	25 Under Proof	WB/GEN	520.00
<b>Seagrams Fuel Vodka</b>	180 ML.	25 Under Proof	WB/GEN	210.00
	180 ML.	25 Under Proof	WB/GEN	210.00
	375 ML.	25 Under Proof	WB/GEN	360.00
	375 ML.	25 Under Proof	WB/GEN	360.00
	750 ML.	25 Under Proof	WB/GEN	520.00
	750 ML.	25 Under Proof	WB/GEN	520.00
<b>Smirnoff Triple Distilled Vodka</b>	180 ML.	25 Under Proof	WB/GEN	390.00
	180 ML.	25 Under Proof	WB/GEN	390.00
	180 ML.	25 Under Proof	WB/GEN	390.00
	180 ML.	25 Under Proof	WB/GEN	390.00
	180 ML.	25 Under Proof	WB/GEN	390.00
	180 ML.	25 Under Proof	WB/GEN	400.00
	180 ML.	25 Under Proof	WB/GEN	400.00
	375 ML.	25 Under Proof	WB/GEN	650.00
	375 ML.	25 Under Proof	WB/GEN	650.00
	375 ML.	25 Under Proof	WB/GEN	650.00
	375 ML.	25 Under Proof	WB/GEN	670.00
	375 ML.	25 Under Proof	WB/GEN	670.00
	750 ML.	25 Under Proof	WB/CSD	500.00
	750 ML.	25 Under Proof	WB/CSD	500.00

Brand Name	Measure	Strength	Legend	MRP(Rs.)
	750 ML.	25 Under Proof	WB/CSD	500.00
	750 ML.	25 Under Proof	WB/CSD	500.00
	750 ML.	25 Under Proof	WB/BSF	550.00
	750 ML.	25 Under Proof	WB/GEN	1030.00
	750 ML.	25 Under Proof	WB/GEN	1030.00
	750 ML.	25 Under Proof	WB/GEN	1030.00
	750 ML.	25 Under Proof	WB/GEN	1030.00
	750 ML.	25 Under Proof	WB/GEN	1100.00
	750 ML.	25 Under Proof	WB/GEN	1100.00
<b>Smrinoff Green Apple Triple Distilled Vodka</b>	750 ML.	25 Under Proof	WB/CSD	610.00
	750 ML.	25 Under Proof	WB/CSD	610.00
	750 ML.	25 Under Proof	WB/CSD	610.00
	750 ML.	25 Under Proof	WB/CSD	610.00
	750 ML.	25 Under Proof	WB/GEN	1200.00
	750 ML.	25 Under Proof	WB/GEN	1200.00
	750 ML.	25 Under Proof	WB/GEN	1200.00
	750 ML.	25 Under Proof	WB/GEN	1200.00
<b>Smrinoff Orange Triple Distilled Vodka</b>	750 ML.	25 Under Proof	WB/CSD	610.00
	750 ML.	25 Under Proof	WB/CSD	610.00
	750 ML.	25 Under Proof	WB/CSD	610.00
	750 ML.	25 Under Proof	WB/CSD	610.00
	750 ML.	25 Under Proof	WB/GEN	1200.00
	750 ML.	25 Under Proof	WB/GEN	1200.00
	750 ML.	25 Under Proof	WB/GEN	1200.00
	750 ML.	25 Under Proof	WB/GEN	1200.00
<b>V2O Pure Fine grain Vodka</b>	750 ML.	25 Under Proof	WB/DEF	480.00
<b>Volga Premium Grain Vodka</b>	180 ML.	25 Under Proof	WB/GEN	190.00
	375 ML.	25 Under Proof	WB/GEN	380.00
	750 ML.	25 Under Proof	WB/GEN	540.00
	750 ML.	25 Under Proof	WB/GEN	540.00
<b>Volga Premium Grain Vodka Triple Filtered</b>	180 ML.	25 Under Proof	WB/GEN	180.00
	375 ML.	25 Under Proof	WB/GEN	350.00
	750 ML.	25 Under Proof	WB/GEN	520.00
<b>White Fox Triple Distilled Vodka Naughty Green Apple</b>	180 ML.	37.5 %v/v	WB/GEN	220.00
	180 ML.	37.5 %v/v	WB/GEN	220.00
	375 ML.	37.5 %v/v	WB/GEN	400.00
	375 ML.	37.5 %v/v	WB/GEN	400.00
	750 ML.	37.5 %v/v	WB/GEN	670.00
	750 ML.	37.5 %v/v	WB/GEN	670.00
<b>White Fox Triple Distilled Vodka Naughty Orange</b>	180 ML.	37.5 %v/v	WB/GEN	220.00
	180 ML.	37.5 %v/v	WB/GEN	220.00
	375 ML.	37.5 %v/v	WB/GEN	400.00

Brand Name	Measure	Strength	Legend	MRP(Rs.)
	375 ML.	37.5 %v/v	WB/GEN	400.00
	750 ML.	37.5 %v/v	WB/GEN	670.00
	750 ML.	37.5 %v/v	WB/GEN	670.00
<b>White Fox Vodka</b>	180 ML.	25 Under Proof	WB/GEN	200.00
	180 ML.	25 Under Proof	WB/GEN	200.00
	375 ML.	25 Under Proof	WB/GEN	380.00
	375 ML.	25 Under Proof	WB/GEN	380.00
	750 ML.	25 Under Proof	WB/GEN	540.00
	750 ML.	25 Under Proof	WB/GEN	540.00
<b>White Mischief Green Apple Vodka</b>	180 ML.	25 Under Proof	WB/GEN	200.00
	180 ML.	25 Under Proof	WB/GEN	210.00
	180 ML.	25 Under Proof	WB/GEN	210.00
	375 ML.	25 Under Proof	WB/GEN	390.00
	375 ML.	25 Under Proof	WB/GEN	400.00
	375 ML.	25 Under Proof	WB/GEN	400.00
	750 ML.	25 Under Proof	WB/GEN	650.00
	750 ML.	25 Under Proof	WB/GEN	650.00
<b>White Mischief Lemon Vodka</b>	180 ML.	25 Under Proof	WB/GEN	200.00
	180 ML.	25 Under Proof	WB/GEN	210.00
	180 ML.	25 Under Proof	WB/GEN	210.00
	375 ML.	25 Under Proof	WB/GEN	390.00
	375 ML.	25 Under Proof	WB/GEN	400.00
	375 ML.	25 Under Proof	WB/GEN	400.00
	750 ML.	25 Under Proof	WB/GEN	650.00
	750 ML.	25 Under Proof	WB/GEN	650.00
<b>White Mischief Orange Vodka</b>	180 ML.	25 Under Proof	WB/GEN	200.00
	180 ML.	25 Under Proof	WB/GEN	210.00
	180 ML.	25 Under Proof	WB/GEN	210.00
	375 ML.	25 Under Proof	WB/GEN	390.00
	375 ML.	25 Under Proof	WB/GEN	400.00
	375 ML.	25 Under Proof	WB/GEN	400.00
	750 ML.	25 Under Proof	WB/GEN	650.00
	750 ML.	25 Under Proof	WB/GEN	650.00
<b>White Mischief Ultra Pure Vodka</b>	180 ML.	25 Under Proof	WB/GEN	180.00
	180 ML.	25 Under Proof	WB/GEN	180.00
	180 ML.	25 Under Proof	WB/GEN	180.00
	180 ML.	25 Under Proof	WB/GEN	180.00
	375 ML.	25 Under Proof	WB/GEN	350.00
	375 ML.	25 Under Proof	WB/GEN	350.00
	375 ML.	25 Under Proof	WB/GEN	360.00
	375 ML.	25 Under Proof	WB/GEN	360.00
	750 ML.	25 Under Proof	WB/GEN	520.00

Brand Name	Measure	Strength	Legend	MRP(Rs.)
	750 ML.	25 Under Proof	WB/GEN	520.00
	750 ML.	25 Under Proof	WB/GEN	520.00

**Excise Commissioner  
West Bengal**